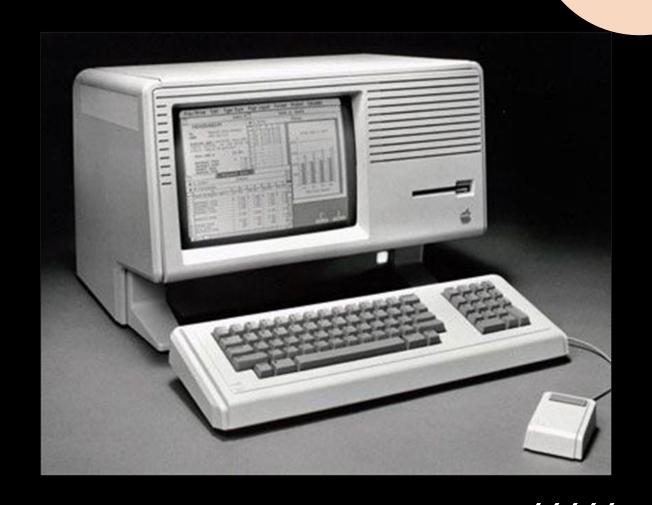


Legal Tech and Artificial Intelligence The Good Bad and the Ugly

Bill Ramsey, ramseywt@nealharwell.com

Legal Tech History



Legal Technology Through the Years

1980's: WordPerfect era 1990: Microsoft Office 1990: LexisNexis 100,000 searches

1992: AOL for Windows



1995: O.J. Simpson Trial



1996: Trial Director & Sanction

1996: TimeSlips

Legal Technology Through the Years

2000: Y2K Scare



2003: Zubulake v. UBS Warburg 2005: E-Discovery FRCP Changes

2007: Apple iPhone



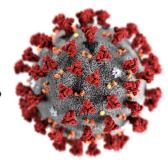
2010: iPad



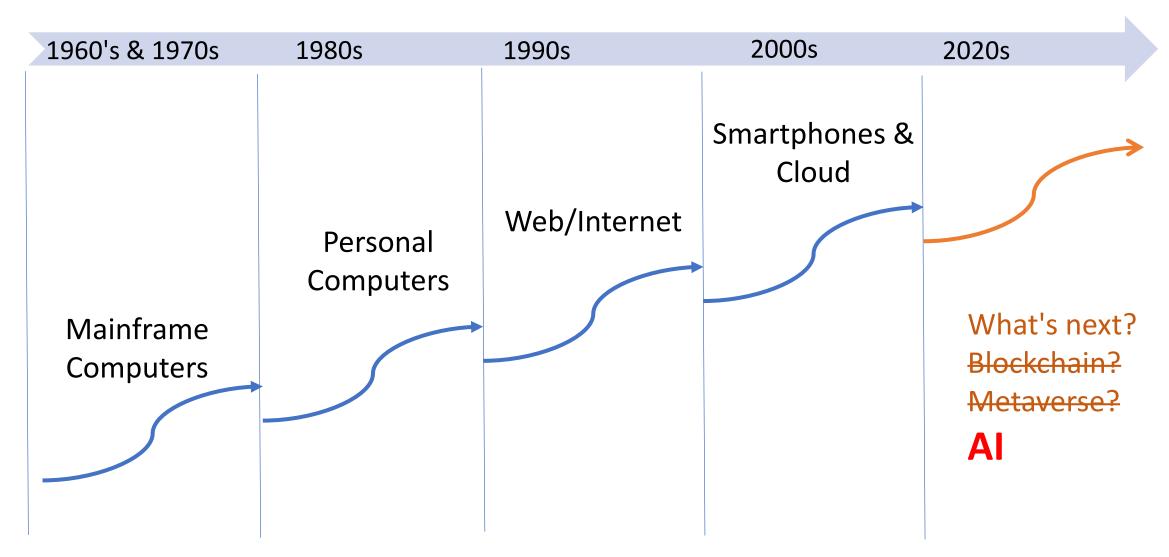
2012:
ABA
Technical
Competence

2016: Panama Papers Scandal

2020: Covid-19 Pandemic



Tech Life Cycles 1970-Current



The Next Frontier: Generative AI?



History of Al



What is Generative AI?



Practical Use Cases Today



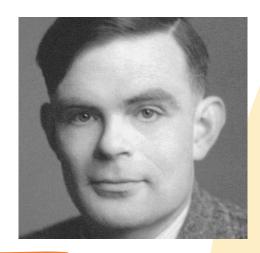
Legal Industry
Use Cases



Good, Bad and Ugly



Really Cool Examples



Al History

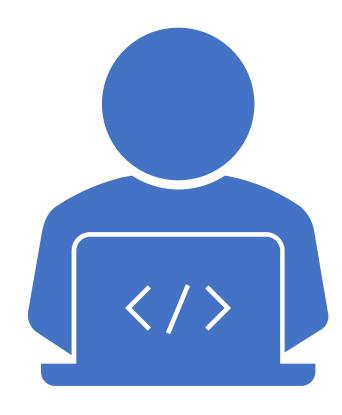
1950: Alan Turing publishes "Computing Machinery and Intelligence"

- "I propose to consider the question, 'Can machines think?'"
- Proposes "Turing Test"



Al History

- 1956: Dartmouth Conference
 - Al defined: "the science and engineering of making intelligent machines"
- 1966: Shakey the Robot
- 1970s: "Al Winter"
- 1980s: Expert Systems
 - Carnegie Mellon University: XCON
- 1986: Machine Learning and Neural Networks



From the Lab to Pop Culture

1997: IBM's Deep Blue became first computer to beat a chess world champion, Garry Kasparov.

Symbolic breakthrough for artificial intelligence

Superiority of machine over human.



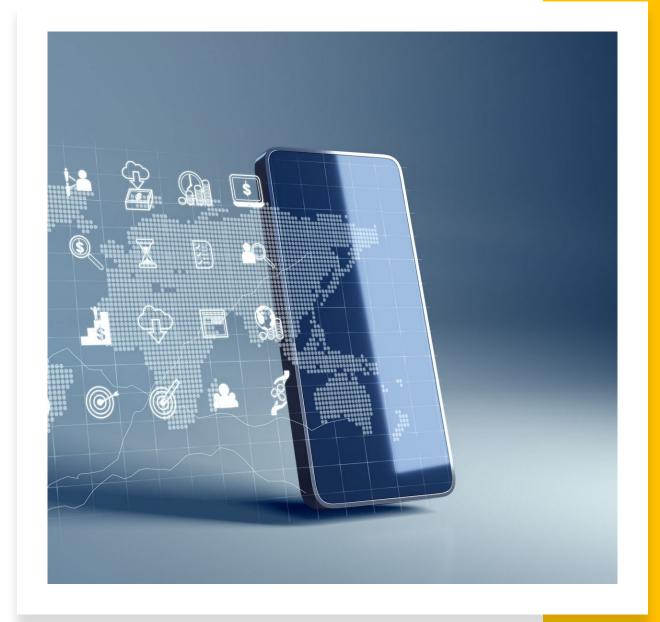
Al Progress in the 2000s

- Al powered by massive data storage capabilities
- Natural Language Processing (NLP) evolution
- Robotics and AI integration
- 2010: IBM's Watson



Popular Uses of Al Today

- Virtual Assistants
 - Siri, Alexa, Google Assistant
 - Use Natural Language Processing (NLP)
- Smart Home Devices
- Online Shopping Recommendations
- Social Media Algorithms
- Language Translation Apps
- Email Filtering and Spam Detection
- Facial Recognition
 - Biometric security
 - Social Media Tagging





Generative AI: Game Changer?

- Generative AI: Type of AI where machine creates new, original content rather than just analyzing existing information and responding to user inputs.
- Built on generative adversarial networks (GAN) to create new content
- Learns patterns from massive training data
- Shift toward creative, autonomous systems

CHATGPI OpenAI



- OpenAI: San Francisco AI Lab (est. 2015)
- Generative Pre-trained Transformer (GPT) LLM
- Machine learning model
- Trained on large dataset
- Generates human-like text

- Microsoft investment (\$10B+)
- Incorporated into Bing search engine
- Try it at: chat.openai.com

New Bing

- Microsoft new search engine
- Powered by ChatGPT
- Responds to queries with answers (not URL links)
- Can ask follow-up questions
- Conversational
- Works in Microsoft Edge browser
- Bing.com/new

Create a 3-course menu.

Help plan my special anniversary trip.

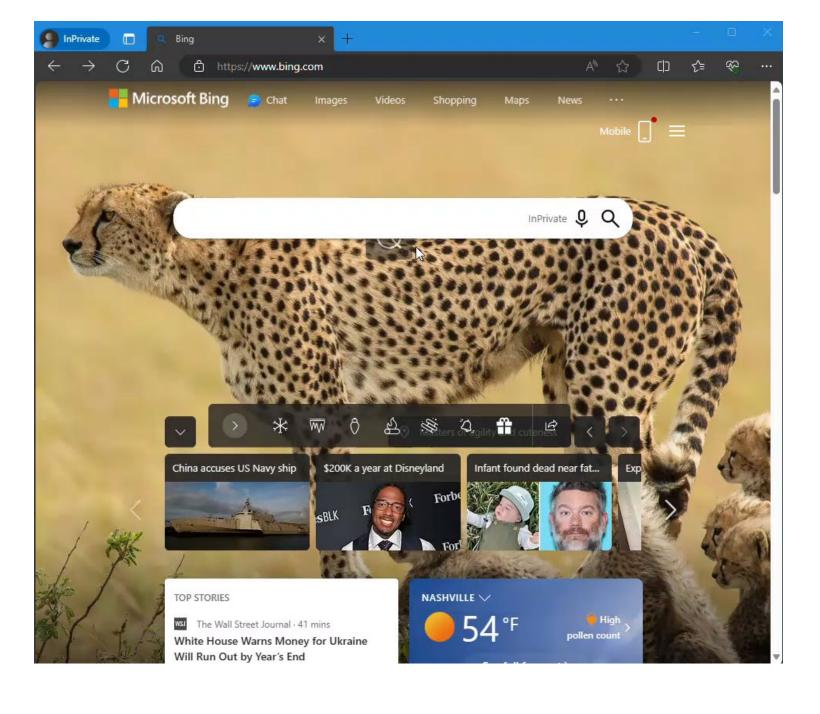
What art ideas can I do with my kid?

Can you help me get fit?

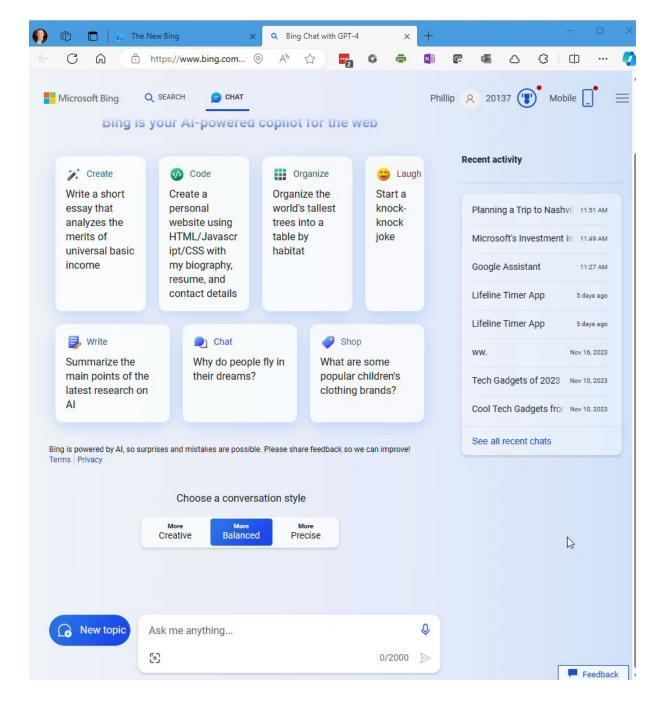
Write a rhyming poem.

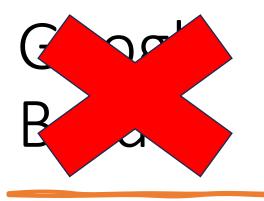
Help me plan for my fishing trip.

Legacy Search



ChatGPT Search





GEMINI

Bard becomes Gemini: Try Ultra 1.0 and a new mobile app today

Feb 08, 2024 5 min read Bard is now known as Gemini, and we're rolling out a mobile app and Gemini Advanced with Ultra 1.0.

- Google's AI chatbot
- Introduced Feb 2023
- Powered by Google's own language model
- Conversational
- Experimental
- Open to general public
- Bard.google.com



Bard Example



View other drafts >





Eric E. Murphy is a relatively young and conservative judge on the United States Court of Appeals for the Sixth Circuit. He was appointed to the court in 2019 by President Donald Trump.



Judge Eric E. Murphy

Murphy is a graduate of Miami University and the University of Chicago Law School. Before his appointment to the Sixth Circuit, he worked in private practice and as the Solicitor General of Ohio.

As a judge, Murphy has been described as a textualist. This means that he believes that judges should interpret the law based on its original meaning, as determined by the text of the Constitution and statutes. He has also been praised for his work ethic and intellect.

Murphy has ruled on a wide range of issues, including environmental law, criminal law, and campaign finance. He is considered to be a potential future nominee for the Supreme Court.

Bard Example

Here is a more detailed breakdown of Murphy's judicial philosophy:

- Textualism: As mentioned above, Murphy believes that judges should interpret the law based on its original meaning. This means that he looks to the text of the Constitution and statutes to determine their meaning, and he is reluctant to consider other factors, such as legislative history or policy consequences.
- Originalism: Murphy is also an originalist. This means that he believes that the Constitution should be
 interpreted as the Framers understood it. He is skeptical of arguments that the Constitution is a living
 document that can be interpreted to mean different things in different times.

Federalism: Murphy is a strong believer in federalism. This means that he believes that the federal government should have limited power and that most power should be reserved for the states. He has ruled in favor of states' rights in a number of cases.

Judicial restraint: Murphy is a judicial restraint. This means that he believes that judges should defer to the decisions of the legislature and the executive branch. He is reluctant to strike down laws or overturn government actions.

rphy's judicial philosophy is likely to shape his decisions on the Sixth Circuit for many years to come. He is a that and conservative judge who is likely to be a reliable vote for the right wing of the court.

eck completed . Understand the results

Understand the results

Click a highlighted statement to learn more. Here's what the colors and labels mean:

Google Search found content that's likely similar to the statement.

A link is provided, but it's not necessarily what Bard used to generate its response.

Google Search found content that's likely different from the statement, or it didn't find relevant content.

A link is provided, if available.

Non-highlighted text

There's not enough information to evaluate these statements or they aren't intended to convey factual information. Currently, Bard skips content in tables and code.

Text Content Creation

- ChatGPT(OpenAI)
- Claude.Al (Anthropic)
- Jasper.Al (Anthropic)
- Copy.ai
- QuillBot.com

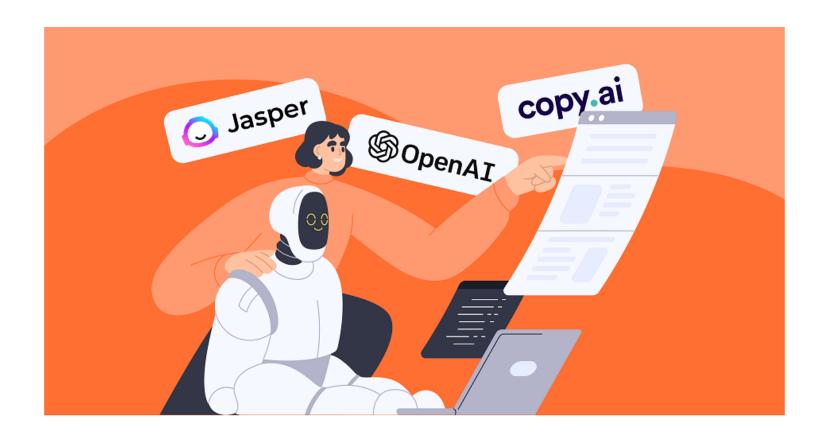


Image Generators (DALL-E2)

- OpenAl system
- Creates realistic images/art from text input
- Pay per rendering
- Marketing
- Openai.com/dall-e-2

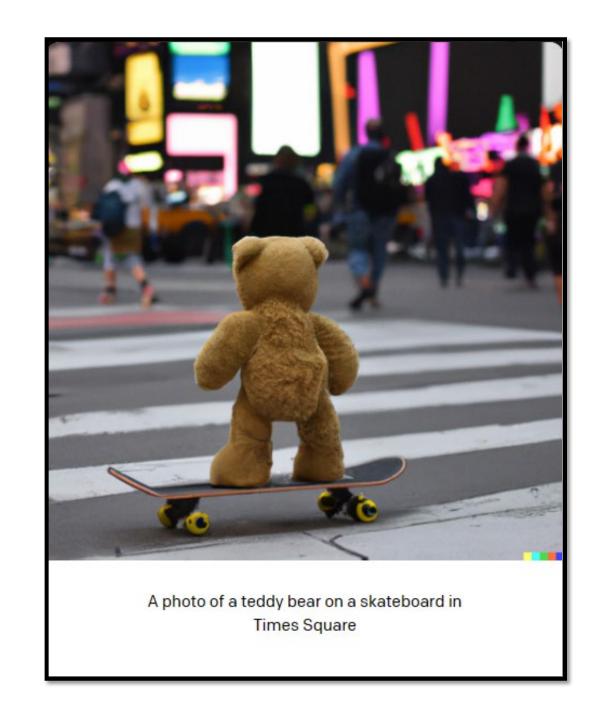


Image Generators

- Canva.com
- Firefly.Adobe.com
- Midjourney.com
- Use Cases
 - Graphic design aid
 - Logos
 - Scientific diagrams
 - Art creation



Text-to-Video Generation

- Al engine generates unique video from textual description input
- Runwayml.com
- Peech-ai.com (marketing content)
- Fliki.ai (social media videos)
- Visla.us (script to video)





Other Use Cases

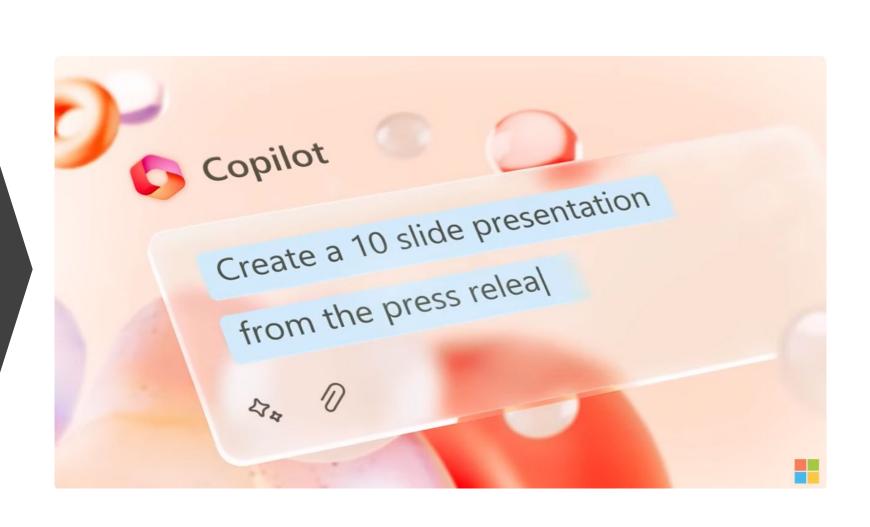
- GitHub CoPilot
 - Al generated programming code
- MusicLM (Google)
 - Al model for music generation
- Image to Video Generators
 - FlexClip
 - HeyGen

Integration in Existing Products

Microsoft Windows Co-Pilot



Microsoft 365 Co-Pilot



Microsoft 365 Co-Pilot Example

ABA Techshow 2024: The Future of Legal Technology

A preview of the upcoming conference for lawyers and legal professionals

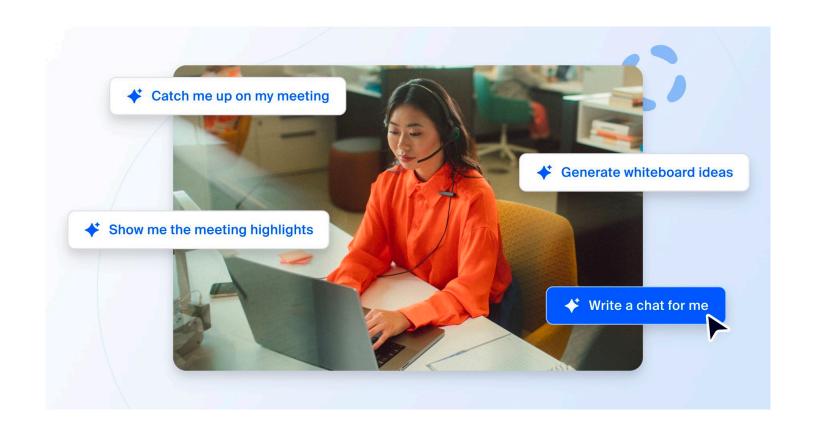
The ABA <u>Techshow</u> is the premier event for lawyers and legal professionals who want to learn about the latest trends, tools, and best practices in legal technology. The next edition of the ABA <u>Techshow</u> will take place on <u>March 13-16</u>, 2024, at the Hyatt Regency Chicago, and will feature more than 100 educational sessions, workshops, and networking opportunities.

What to Expect at the ABA Techshow 2024

The ABA Techshow 2024 will cover a wide range of topics related to legal technology, such as artificial intelligence, blockchain, cybersecurity, e-discovery, cloud computing, social media, and more. The conference will also showcase the latest products and services from more than 150 exhibitors, including software developers, hardware manufacturers, consultants, and vendors. Attendees will have the chance to interact with the exhibitors, see live demonstrations, and get hands-on experience with the latest innovations.

Other Product Integrations

- Zoom Al Companion
- Salesforce Einstein
- Slack (Slackbot)
- Adobe Sensei
- Google Workspace





Use by Lawyers



Legal Use Cases

Automated Document/E-mail Creation

Contract
Drafting and
Review

Legal Research

Case Prediction

Due Diligence and Compliance

Discovery

Litigation Strategy

But First!!!

ABA Formal Opinion 512

Stephen
Christopher
Article

ABA FORMAL OPINION 512

Competence

Understand capabilities and limitations

Confidentiality issues

- Rule 1.6
- Understand the tool you are using

Communication

 Disclosure of use of Gen Al

ABA FORMAL OPINION 512

Candor

- Rules 3.1, 3.3 and 8.4(c)
- Hallucinations
- Some courts require disclosure

Supervisory Responsibility

- Rules 5.1 and 5.3
- Establish policies and know how your folks are using

Fees

- Should inform your client
- How do you charge for using?



Legal Research Applications

- Westlaw Edge
- Lexis+
- Vincent Al
- Harvey Al



Thomson Reuters launches generative Al tools for legal research

Thomson Reuters' Al legal research tools take questions in natural language, synthesize answers





We will see massive innovation in artificial intelligence: C3.ai CEO

Lexis+ Al

Introducing Protégé™ Your Personalized Legal Al Assistant

Lexis+ Al delivers trusted Al informed by your firm documents and authoritative LexisNexis content backed by *Shepard's* Citation Validation. Search, draft, summarize, and analyze using the fastest legal generative Al uniquely tailored to you, wherever you work.

- Al search that interacts
- AI that drafts documents
- Al that summarizes
- Al that analyzes

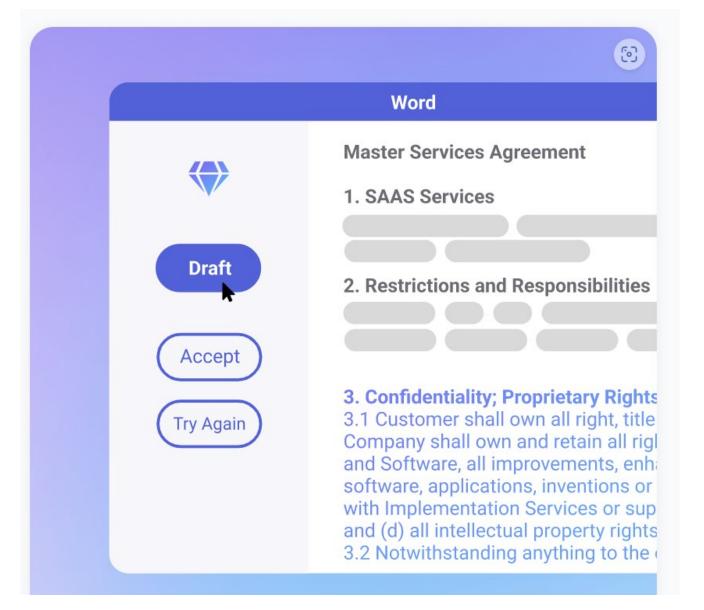
Co-Counsel

Meet CoCounsel-the world's first Al legal assistant

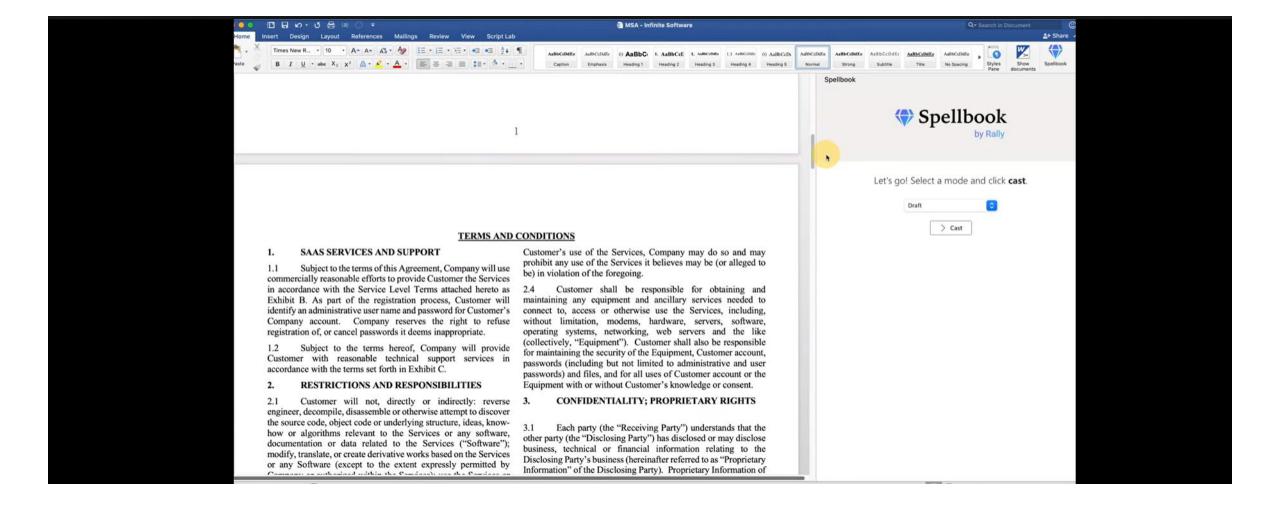
- Al legal assistant
- Designed to perform
 - Legal research memo drafting
 - Deposition preparation
 - Document review
 - Contract analysis
- Powered by OpenAl
- Now owned by Thomson Reuters
- Good? Or Bad?

Spellbook

- Al contract drafting tool
- Uses OpenAl's GPT-3
- Review and suggest contract wording
- Trained on billions of lines of legal text
- Instantly create new clauses and entire sections based on context
- Spellbook.legal



Spellbook



LAWDROID COPILOT

Research a legal issue

5:24 PM

Please describe to me the legal issue you would like me to research. Remember to give me the jurisdiction and as much detail as possible.

5:24 PM

What is the leading case on privacy in the United States?

5:24 P

The leading case on privacy in the United States is the Supreme Court case of Griswold v. Connecticut (1965). This case established the right to privacy as a fundamental right under the Constitution. It held that the Constitution protects the right of individuals to make decisions about their personal lives without interference from the government.

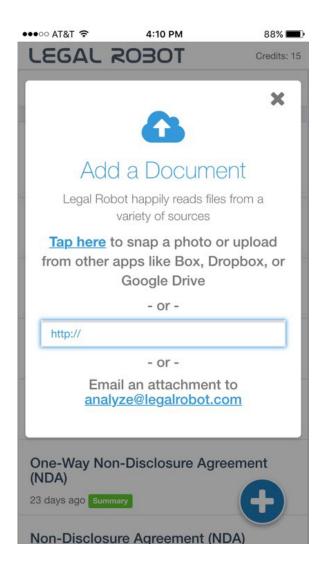
Ask your question.



LawDroid



- Al legal assistant
- Research legal issues
- Help with drafting emails & letters
- Summarize documents
- Lawdroid.com



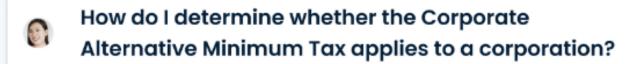
Legal Robot

- Contract analytics
- Trained on English language contracts in U.S., Canada, U.K., Australia
- Legalese to plain language translation
- Compliance tools
- Legalrobot.com



- Generative AI for tax research
- Trained on massive tax content library
- Data updated daily
- Results supported by relevant sources
- Bluej.com/ask





J Section 55 of the IRC imposes a corporate alternative minimum tax (CAMT) on an applicable corporation based on its adjusted financial statement income (AFSI). In general, an applicable corporation is a corporation that has an ...



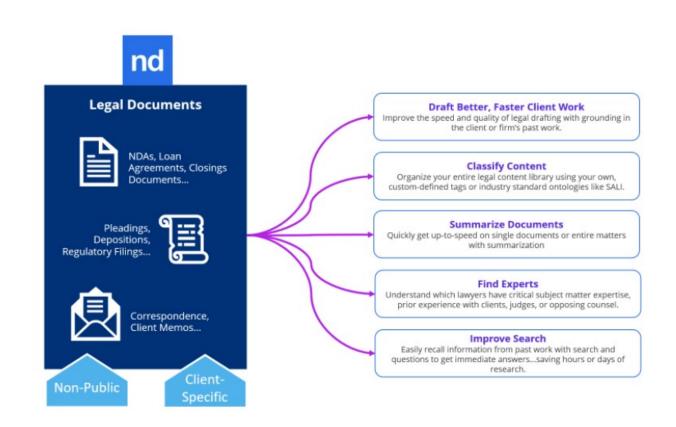


Developed by Greg Siskind

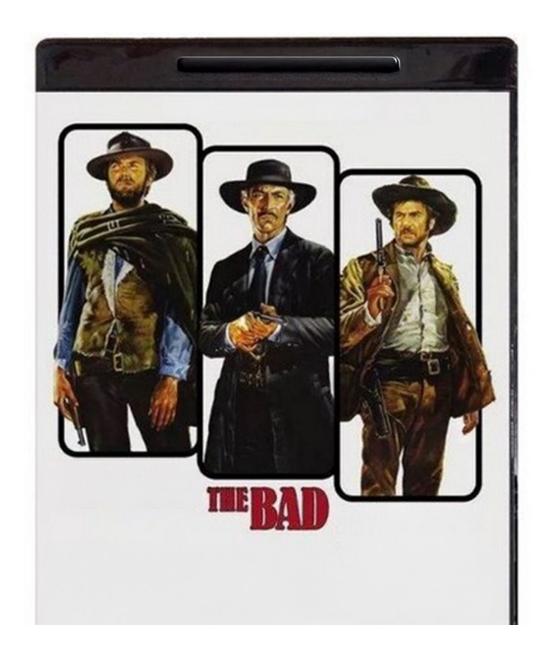
- For immigration lawyers
- Legal Research
- Private and Secure
- "Small language Model"

Net Documents ndMAX

- Generative AI capability embedded in NetDocs
- Organize automations by group
- Generate new content based on internal precedents
- Compare third-party contracts against firm's clause & best practices
- Instantly summarize documents
- Natural language query of documents
- Netdocuments.com/ndmax

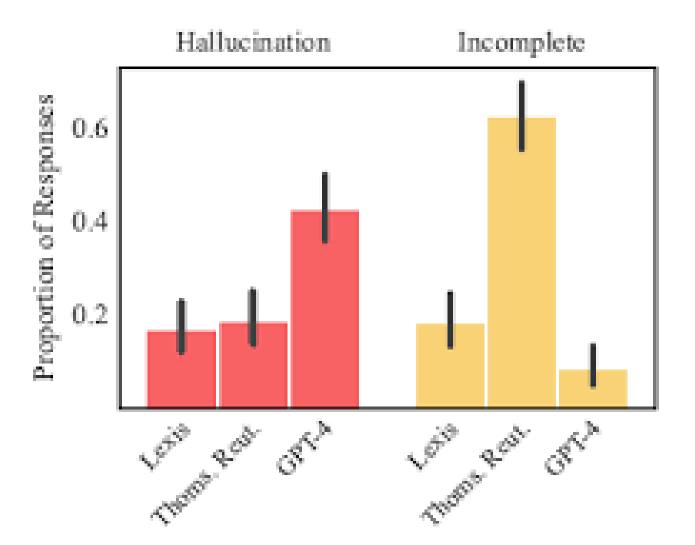


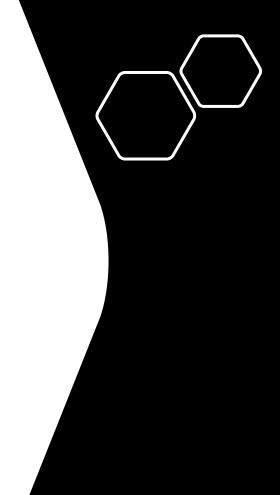
The Bad?





Stanford University Study



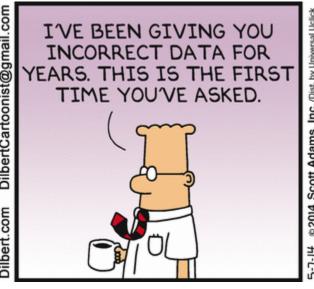


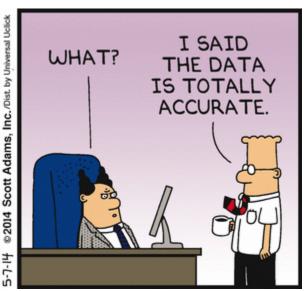
Inherent Bias

User Prompt: "Describe a programmer."

Biased Model Output: "A programmer is typically a male individual who spends long hours coding in isolation."

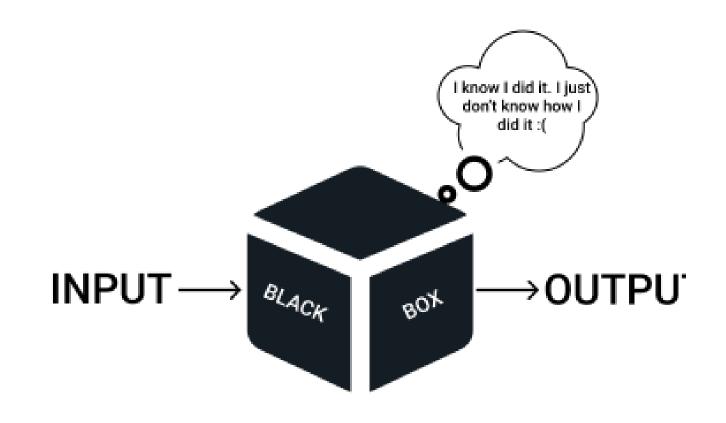


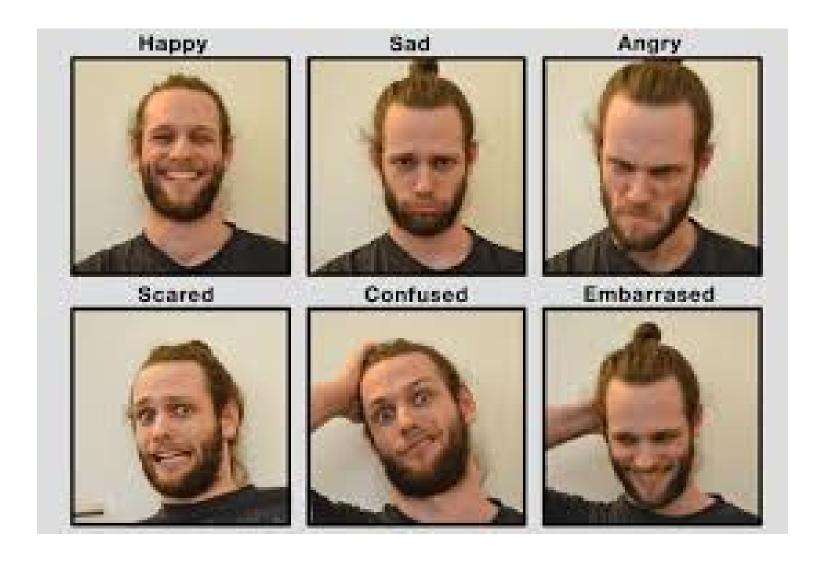




Lack of Transparency

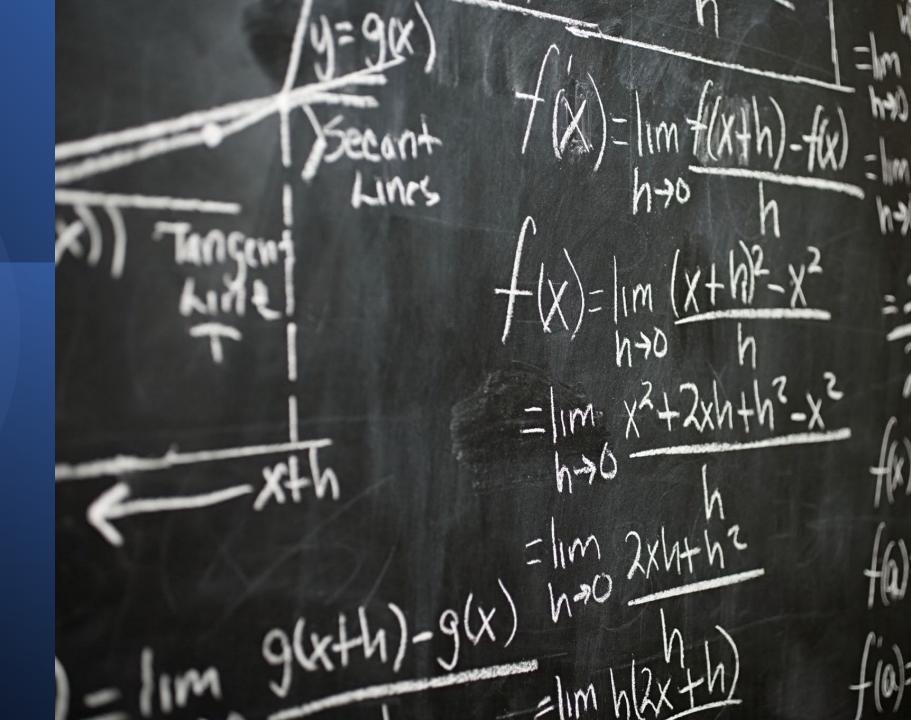
- Opaque Decision Making
- Limited Model Explainability
- Potential for Misuse
- Difficulty in Debugging and Improvement





No emotion or creativity

Cannot perform highend math



More Bad

- Privacy Protection
- Intellectual Property Attribution
- Job Loss Fears
- Over-reliance on Automated Outputs



The Ugly







Rabbit R1

- Universal controller for apps
- Al-enabled Rabbit OS
- iPhone killer??
- \$199
- Available for pre-order
- Rabbit.tech



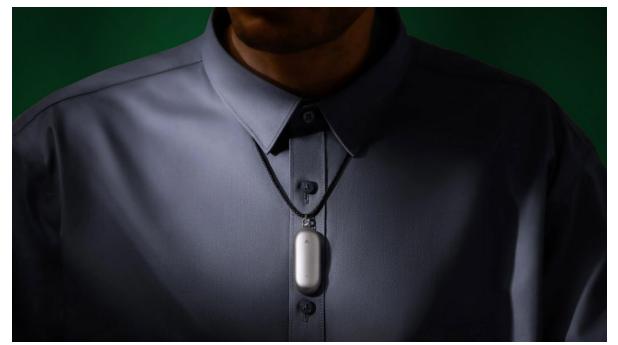
Limitless Pendant

- Records meetings
- Will not record until the other speaker agrees
- Records all meetings and summarizes
- Helps prepare for meetings
- \$99
- Limitless.ai



Plaud Note Plaud NotePin

- Records meetings
- Transcribes and summarizes
- Records all meetings and summarizes
- Powered by ChatGPT
- \$159
- Plaud.ai





Adobe Firefly

- Firefly.Adobe.com
- Upload Image
- Text to Image: Change Background
 - "Lush Hawaiian beach background"



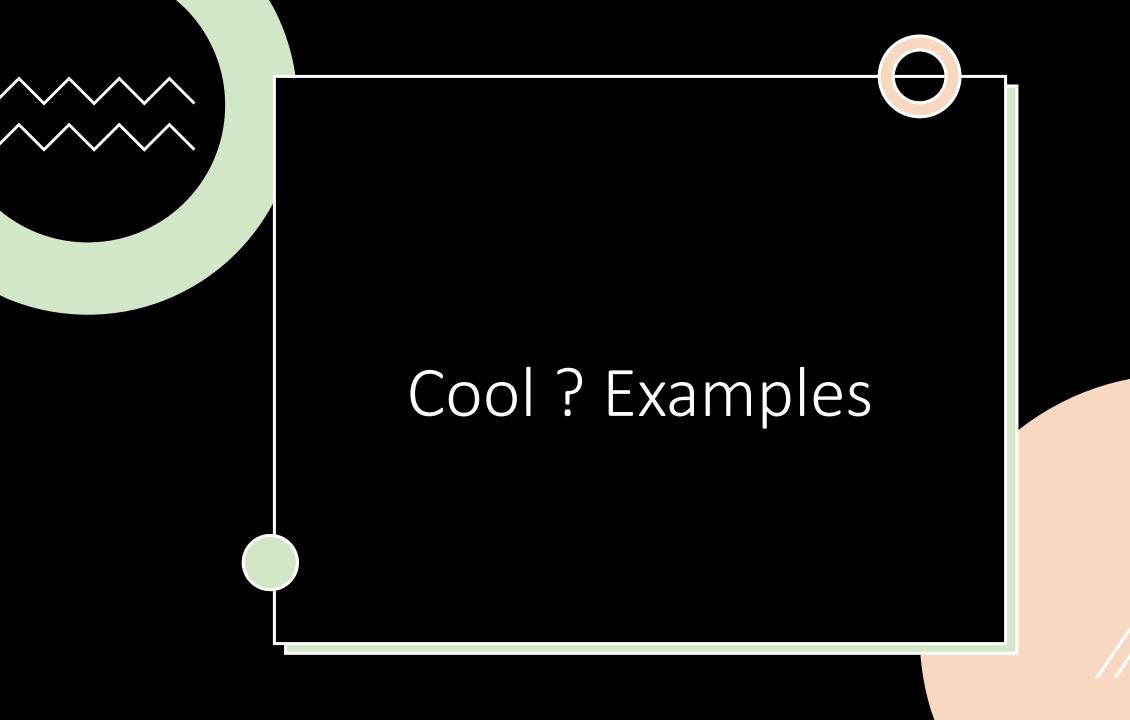
Superlegal

- Create and manage contracts
- Al Quickcheck
- Optimize negotiations
- Salesforce integration
- Contract turnaround in 24 hours
- "Cuts legal costs by up to 90%"
- Lawgeex product
- Superlegal.ai



ANTHROPIC NOW LETS CLAUDE TAKE CONTROL OF YOUR ENTIRE COMPUTER SOUND SAFE TO YOU?

Claude AI can control your computer by itself





Login

Search Q

TechCrunch+

Startups

Venture

Security

Al

Crypto

Apps

Events

Startup Battlefield

More

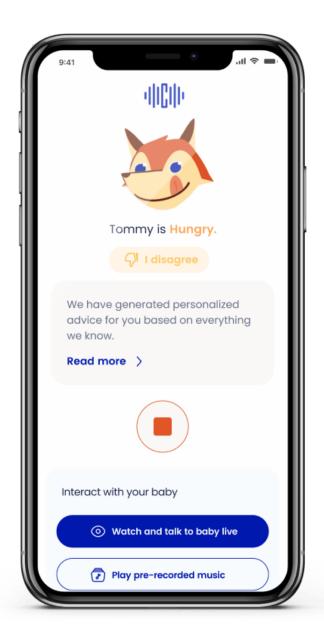
Al

Walmart debuts generative Al search and Al replenishment features at CES

Sarah Perez @sarahpereztc / 4:05 PM CST • January 9, 2024





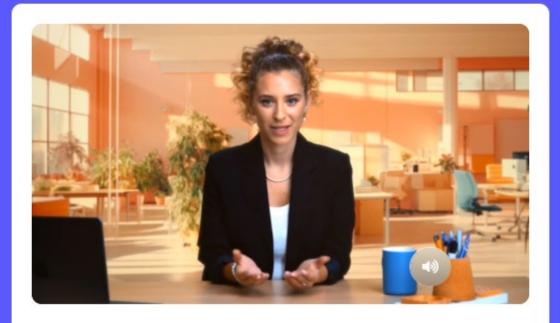


Capella AI Baby Cry Translator

- Personalized parenting support app
- Record and track baby's routine
- Translate baby's cry
- Track sleep
- Launching soon on Apple and Google Play stores

Hour One

- All-in-One Al-video platform
- Virtual human presenters
- Create professional grade videos
- Create selfie twin
- 100+ languages and voices
- Free demo version
- Hourone.ai



Welcome to Hour One, the all-in-one Al-video generation platform.

Streamline your video creation process with all the tools you need at your fingertips.

146/500



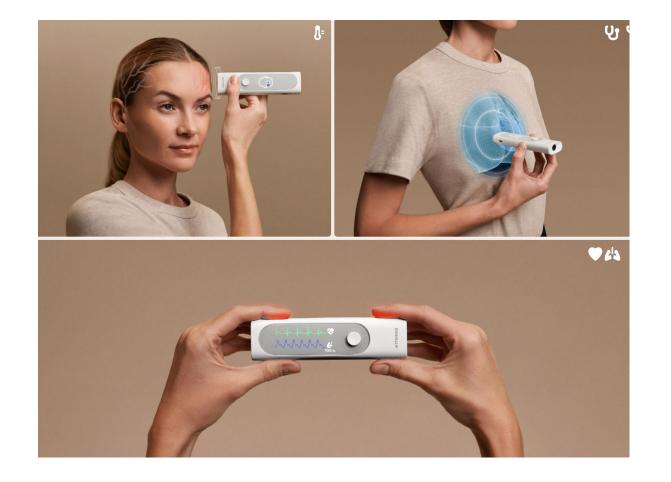




Adobe Edge Camera

- Security camera
- Range of up to 1.5 miles
- Works via Wi-Fi HaLow
- 6,000mAh battery
- Infrared motion sensor
- Al facial recognition
- \$199.99
- Adobe.com





Beamo

- 4-in-1 vitals monitor
- Complete health checkup in 1 minute
- Temperature/heart/respiratory system
- FDA approval pending
- \$249.95
- Coming Summer 2024
- Withings.com

Ballie

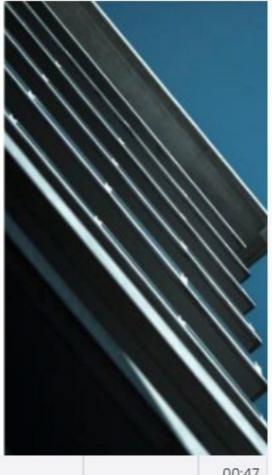
- Home robot
- Responds to voice commands
- Smart home controls
- Built-in projector for movies, video calls
- Home navigation
- Coming Soon
- Samsung.com



Lumen 5

- Online video creator
- Upload document
- Video created from document text
- Various templates available
- Lumen5.com
- Free Trial

Microsoft Windows Copilot By Bill & Phil



00:01

00:47

Swarovski AX Visio

- Al supported binoculars
- Identifies bird or animal species being viewed
- Share discoveries
- Capture photos and videos
- Only \$4,799
- Swarovskioptik.com







Seergrill Perfecta

- World's first Al powered grill
 - Up to 10X faster than conventional cooking
 - Cooks at up to 1652^o
- Dual vertical IR burners (no flipping)
 - Grill steak in less than 2 minutes
 - \$3,499
 - Seergrills.com



Jasper Al

- Artificial Intelligence writing tool
- Auto-generate content for blogs, social media, ads, etc.
- SEO-friendly
- Original content
- Plagiarism free
- Supports over 25 languages
- Free trial
- Jasper.ai



Samsung Galaxy S24, S24+

- New Samsung Galaxy phone with Samsung Al
- Titanium
- Al Zoom for enhance photography
- "Circle to search" feature
- Generative photo edit
- On Sale Jan 31



iPhone 16 and 16 Pro

- New iPhone with Apple Intelligence
- On-device and server processing
- New Siri
- Summarize phone calls
- More to come



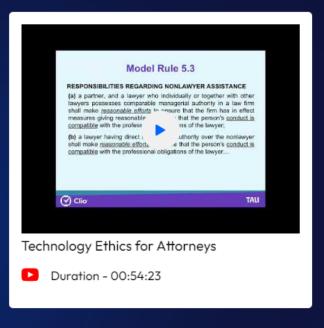
AI PCS

- Everybody makes one
- Built-in AI "capabilities"
- Neural processing unit
- Many have a "CoPilot" key
- Apple is late to the game, but watch
- Will be woven into all Apple products



VidRapid

- Al tool to summarize YouTube videos
- Jump to relevant sections of video
- Free Trial
- VidRapid.com



Understanding Technology Ethics Rules in Law Firms

∰ 4

Summary

Transcript

This video discusses ethics rules related to technology, due diligence in selecting technology tools, questions to ask cloud service providers, and how law firms use technology.

Review of ethics rules related to technology

00:23

Q Due diligence in selecting technology tools

00:39

Questions to ask cloud service providers

01:08

How law firms use technology and the importance of competence

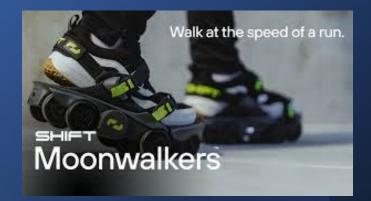
01:57

i SSL stands for Secure Sockets Layer

00:30:52

SSL is an industry standard encryption technology

00:31:02









Ray Ban/Meta Smart Glasses

- Bluetooth Audio
- Meta Al Integration
- 12 MP Camera for Video and Photos
- Handsfree Phone Calls
- Starting at \$299
- Prescription Glasses Available
- Ray-ban.com



EMO Desktop Pet

- Has personality and ideas
- "Independently cognitive and curious
- 12 MP Camera for Video and Photos
- Can see, hear, feel, think, learn and communicate
- Starting at \$249
- It will be there for you
- Living.ai/emo

