



**BOARD OF PROFESSIONAL RESPONSIBILITY
of the
SUPREME COURT OF TENNESSEE**

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BEARD, JES

BPR # 014170

August 22, 2000

County: Hamilton

District: 3

Public censure on August 22, 2000. He engaged in targeted mail advertising to prospective clients in criminal matters without ensuring that the first sentence read, "[i]f you have already hired or retained a lawyer for this matter, please disregard this letter." In addition, he did not respond timely to the Board's complaint.