



**BOARD OF PROFESSIONAL RESPONSIBILITY
of the
SUPREME COURT OF TENNESSEE**

1101 KERMIT DRIVE, SUITE 730
NASHVILLE, TENNESSEE 37217
TELEPHONE: (615) 361-7500
(800) 486-5714
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TEETER, RICHARD B.

BPR # 001393

December 16, 1997

County: Hamilton

District: 3

Public censure on December 16, 1997. He placed an advertisement in the Yellow Pages without using his name, instead referring to "A National Network of Experienced Domestic Relations Attorneys." The ad had the logo of the Tennessee Trial Lawyers Association -- without stating Teeter's membership therein -- and the logo was used without their permission. The Board found the ad misleading as it implied sponsorship by the T.T.L.A. and because callers did not know they were being routed directly to Teeter's office when they called the 1-800-DIVORCE number. Further, the Board found the ad to have material misrepresentations of fact or omissions of fact and did not contain the name of at least one Tennessee lawyer who would perform the stated services.



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